



WEEK OF JULY 14, 2025

# Market Update

U.S. equities edged lower from record highs as investors grew cautious ahead of key inflation data and earnings season. Cyclical sectors such as energy and industrials outperformed, whereas defensives and rate-sensitive areas lagged amid rising tariff uncertainty. Treasuries weakened with a steepening bear curve, reflecting mixed Federal Reserve (Fed) signals and renewed fiscal concerns.

## Quick Hits

1. **Beyond the headlines:** Tariffs are back in the news; what does it mean for your portfolio?
2. **Report releases:** Minutes from the most recent Federal Open Market Committee (FOMC) meeting showed signs of a divided central bank.
3. **Financial market data:** U.S. equities moved slightly lower.
4. **Looking ahead:** Data this week will focus on inflation, retail sales, housing, and consumer confidence.



## Beyond the Headlines: Tariffs Are Back in the News; What Does It Mean for Your Portfolio?

After a relatively quiet period on the trade front, tariff uncertainty is back in focus. President Donald Trump has revived aggressive trade rhetoric with new tariffs aimed at key U.S. trading partners—including Brazil, South Korea, Mexico, Canada, and much of Europe. Although some tariffs have been delayed, others are set to take effect as early as August 1, creating renewed uncertainty for markets, multinational firms, and U.S. investors.

Trump's proposed tariffs include:

- A 50 percent tariff on copper imports from Brazil
- A 25 percent tariff on goods from Japan and South Korea
- A 35 percent tariff on Canadian imports
- Tariffs of up to 50 percent on European goods, including autos and luxury items
- A proposed 15 percent–20 percent baseline tariff on most U.S. imports

These measures are part of a broader effort to rebalance U.S. trade relationships. Although framed as supportive of domestic industry, the near-term impact could include higher input costs, supply chain disruptions, and increased inflation risk.

### Key Deadlines and Investor Impact

The first wave of tariffs is scheduled to begin August 1, with copper, steel, and auto parts likely among the most affected. Brazilian copper and Canadian materials are vital to U.S. infrastructure, energy, and defense production. Companies in industrials and materials could see tighter margins as a result.

Meanwhile, the 25 percent tariff on Japan and South Korea may affect the technology sector, where many components and semiconductors originate. Automakers with global supply chains—especially those relying on Mexico and Asia—could face rising costs and logistical challenges.

Although some tariff deadlines have been delayed to later this year, the lack of clarity adds to business uncertainty and raises the risk of retaliatory tariffs, particularly on U.S. exports such as agriculture, aviation, and consumer goods.

### What It Means for Investors

The biggest issue for investors isn't the tariffs themselves; it's the broader policy unpredictability they represent. So far, equity markets have been resilient, but that could change as deadlines approach and companies begin flagging risks on earnings calls.

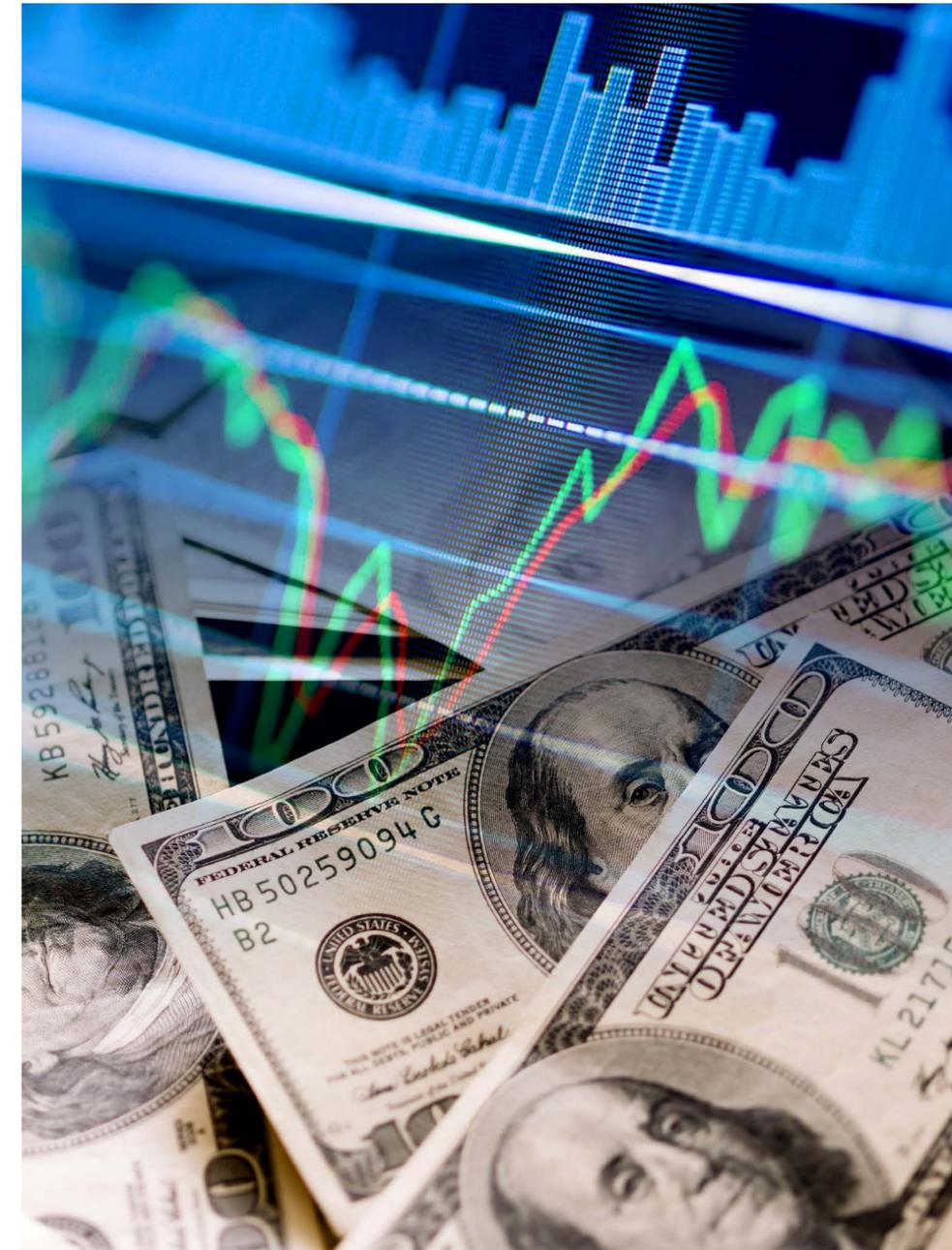
Sectors most exposed include industrials, autos, technology hardware, and materials, especially those with global operations. In contrast, more domestic sectors, such as utilities, health care, and consumer staples, may offer relative insulation.

Bond markets could also react if tariff-driven inflation pressures resurface, potentially complicating the Fed's path on rate cuts and adding volatility to rate-sensitive assets.

We have already seen sharp snapbacks on tariff-related news amid the volatility.

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## Report Releases: July 7–11, 2025

**NFIB Small Business Optimism Index**  
June (Tuesday)

The index slipped to 98.6, driven largely by growing concerns over excess inventory and wavering sales expectations.

- Expected/prior month NFIB Small Business Optimism Index: 98.7/98.8
- Actual NFIB Small Business Optimism Index: 98.6



**Consumer Credit**  
June (Tuesday)

Consumer credit dropped more than expected, to \$5.1 billion, as credit card balances fell more than \$3.5 billion, marking the first drop in those balances since November.

- Expected/prior month consumer credit: \$10.0 billion/\$17.9 billion
- Actual consumer credit: \$5.1 billion



**Wholesale Inventories**  
May (Thursday)

Wholesale inventories decreased 0.3 percent in May, as expected, marking the first decline since December.

- Expected/prior wholesale inventories: -0.3%/0.1%
- Actual durable wholesale inventories: -0.3%



**FOMC Meeting Minutes**  
June (Friday)

Minutes from the Fed's most recent FOMC meeting showed signs of division within the central bank; some bankers indicated they would support easing at the next meeting in late July, whereas others advocated for a more measured approach.



### >> The Takeaway

- FOMC meeting minutes showed signs of mixed outlooks on when to begin rate cuts.
- Small business optimism, consumer credit, and wholesale inventories surprised to the downside.

## Financial Market Data

### Equity

U.S. equities were down slightly following record highs as investors turned cautious ahead of key inflation data and earnings season. Energy, industrials, and utilities outperformed, whereas financials, consumer staples, and communication services underperformed amid concerns over margins, tariffs, and macro uncertainty.

Index	Week-to-Date	Month-to-Date	Year-to-Date	12-Month
S&P 500	-0.29	0.92	7.18	13.57
Nasdaq Composite	-0.06	1.09	7.01	13.42
DJIA	-1.01	0.67	5.25	13.58
MSCI EAFE	-0.23	-0.20	19.70	13.81
MSCI Emerging Markets	-0.15	0.73	16.37	12.33
Russell 2000	-0.62	2.78	0.94	6.60

Source: Bloomberg, as of July 11, 2025

### Fixed Income

U.S. Treasuries weakened across the curve, with long-end yields rising more sharply, leading to a steeper yield curve. The move was somewhat expected given the recent passage of H.R. 1, the One Big Beautiful Bill Act (OBBBA), which has led to questions over U.S. fiscal stability over the long term. The belly of the curve, between 2- and 10-year maturities, moved lower after Fed minutes showed divided opinions on when to cut interest rates.

Index	Month-to-Date	Year-to-Date	12-Month
U.S. Broad Market	0.48	3.18	3.86
U.S. Treasury	0.34	2.87	3.21
U.S. Mortgages	0.57	3.46	4.20
Municipal Bond	0.76	-0.26	0.67

Source: Bloomberg, as of July 11, 2025

### >> The Takeaway

- Equities were mixed. Investors took profits following record highs, with strength in cyclicals offset by weakness in rate-sensitive and defensive sectors ahead of key inflation data.
- Treasuries sold off with a bear steepening curve on mixed FOMC meeting minutes and the additional passage of fiscal stimulus via tax cuts.

## Looking Ahead

This week will be packed with economic releases. Data will focus on inflation, retail sales, housing, and consumer confidence.

- The week kicks off Tuesday with the **Consumer Price Index** release for June. Consumer inflation is expected to accelerate, with headline price growth expected to rise to 2.6 percent on a year-over-year basis.
- On Thursday, **retail sales** for June and the **NAHB Housing Market Index** will be released. Although retail sales fell notably in May, they are expected to rise modestly in June. Home builder confidence has been challenged all year; the July update is expected to show continued headwinds.
- The week wraps up Friday with the **University of Michigan consumer sentiment survey** for July. Consumer sentiment is set to show modest improvements.





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the effects of stock splits on the prices of the 30 companies. Dividends are reinvested to reflect the actual performance of the underlying securities. The MSCI EAFE Index is a float-adjusted market capitalization index designed to measure developed market equity performance, excluding the U.S. and Canada. The MSCI Emerging Markets Index is a market capitalization-weighted index composed of companies representative of the market structure of 26 emerging market countries in Europe, Latin America, and the Pacific Basin. The Russell 2000® Index measures the performance of the 2,000 smallest companies in the Russell 3000® Index. The Bloomberg US Aggregate Bond Index is an unmanaged market value-weighted performance benchmark for investment-grade fixed-rate debt issues, including government, corporate, asset-backed, and mortgage-backed securities with maturities of at least one year. The U.S. Treasury Index is based on the auctions of U.S. Treasury bills, or on the U.S. Treasury's daily yield curve. The Bloomberg US Mortgage Backed Securities (MBS) Index is an unmanaged market value-weighted index of 15- and 30-year fixed-rate securities backed by mortgage pools of the Government National Mortgage Association (GNMA), Federal National Mortgage Association (Fannie Mae), and the Federal Home Loan Mortgage Corporation (FHLMC), and balloon mortgages with fixed-rate coupons. The Bloomberg US Municipal Index includes investment-grade, tax-exempt, and fixed-rate bonds with long-term maturities (greater than 2 years) selected from issues larger than \$50 million. One basis point is equal to 1/100th of 1 percent, or 0.01 percent. One basis point (bp) is equal to 1/100th of 1 percent, or 0.01 percent.

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